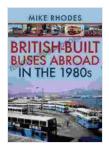
British Buses Around the Globe: A Comprehensive Guide to British-Built Buses in the 1980s

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British-Built Buses Abroad in the 1980s by C and S Dunlop

★★★★★ 4.6 out of 5
Language : English
File size : 94333 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting: Enabled

Word Wise : Enabled
Print length : 185 pages



###

During the 1980s, British bus manufacturers enjoyed considerable success in exporting their products to markets around the world. This success was due to a combination of factors, including the high quality of British-built buses, their competitive pricing, and the strong demand for buses in developing countries.

This article provides a comprehensive overview of British-built buses that were exported during the 1980s. It includes information on the different types of buses that were exported, the countries to which they were exported, and the factors that contributed to their success.

###

Types of Buses Exported

A wide variety of British-built buses were exported during the 1980s. These included:

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Single-deck buses

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Double-deck buses

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Articulated buses

*

Midibuses

*

Minibuses

Single-deck buses were the most popular type of bus exported, accounting for over half of all exports. Double-deck buses were also popular, particularly in markets where there was a strong demand for high-capacity buses. Articulated buses were exported to a number of countries, but they were not as popular as single-deck and double-deck buses. Midibuses and minibuses were also exported, but they accounted for a relatively small proportion of total exports.

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Countries to Which Buses Were Exported

British-built buses were exported to a wide range of countries around the world. The most popular markets included:

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•	Malaysia
*	
•	Thailand
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•	Indonesia
*	
•	Pakistan
*	
•	India
*	
•	Bangladesh
*	

Hong Kong

Singapore

Sri Lanka	
*	
• Ireland	
*	
New Zealand	
*	
Australia	
###	
Factors Contributing to Success	
There were a number of factors that contributed to the success of British- built buses in the 1980s. These included:	
*	
The high quality of British-built buses	
*	
The competitive pricing of British-built buses	
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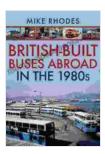
The strong demand for buses in developing countries

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The support of the British government

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The export of British-built buses during the 1980s was a major success story for the British bus industry. British-built buses were exported to a wide range of countries around the world, and they played a significant role in the development of public transport in many of these countries.



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