

# Half a Century of White Falcons, Gents Jets & Other Great Guitars

For over half a century, Gretsch guitars have been the choice of countless musicians, from Chet Atkins to George Harrison to Eddie Cochran. And no two Gretsch guitars are more iconic than the White Falcon and the Gent Jet.



## 50 Years of Gretsch Electrics: Half a Century of White Falcons, Gents, Jets, and Other Great Guitars by Tony Bacon

★★★★☆ 4.4 out of 5



In this stunning new book, author and photographer Richard Smith celebrates these two legendary guitars with a collection of stunning photography and in-depth interviews. Featuring over 200 full-color photographs, the book tells the story of the White Falcon and Gent Jet, from their early days to their current status as some of the most sought-after guitars in the world.

Smith's interviews with Gretsch employees, musicians, and collectors provide a unique insight into the history and legacy of these guitars. Readers will learn about the design process behind the White Falcon and

Gent Jet, the innovations that made them so popular, and the stories behind some of the most famous guitars ever made.

Whether you're a seasoned Gretsch collector or a first-time buyer, this book is a must-have for any fan of great guitars.

### **The White Falcon**

Launched in 1955, the Gretsch White Falcon was an instant hit. With its gleaming white finish, gold hardware, and unique "Cadillac fins," the White Falcon quickly became one of the most recognizable guitars in the world.

Smith's book features stunning photography of some of the most famous White Falcons ever made, including the guitar that Chet Atkins played on his classic album "Finger Style Guitar."

### **The Gent Jet**

Introduced in 1953, the Gretsch Gent Jet was a more affordable alternative to the White Falcon. But don't let its lower price fool you—the Gent Jet is a great guitar in its own right.

Smith's book features stunning photography of some of the most famous Gent Jets ever made, including the guitar that Eddie Cochran played on his hit song "Summertime Blues."

### **Other Great Gretsch Guitars**

In addition to the White Falcon and Gent Jet, Gretsch has produced many other great guitars over the years. Smith's book features a chapter on these other great Gretsch guitars, including the Duo Jet, the Country Gentleman, and the Tennessee Rose.

With its stunning photography and in-depth interviews, *Half a Century of White Falcons, Gents Jets & Other Great Guitars* is the definitive book on Gretsch guitars. Whether you're a seasoned collector or a first-time buyer, this book is a must-have for any fan of great guitars.

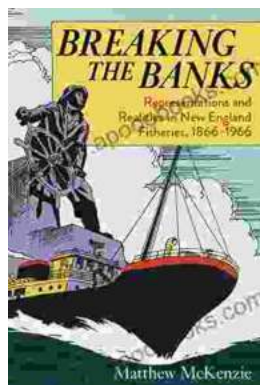
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*Half a Century of White Falcons, Gents Jets & Other Great Guitars* is available now from all major booksellers. Free Download your copy today and experience the beauty and legacy of Gretsch guitars.



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