

# Victory in London: The Inside Story of the Boris Campaign

By

A riveting account of the campaign that brought Boris Johnson to power, **Victory in London** is a must-read for anyone interested in British politics, the rise of populism, and the future of democracy.



## Victory in London - The Inside Story of the Boris Campaign by Alex Crowley

★★★★☆ 4.5 out of 5

Language	: English
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Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
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Paperback	: 110 pages
Item Weight	: 12.2 ounces
Dimensions	: 8.5 x 0.28 x 11 inches

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# Victory in LONDON

The Inside Story of the Boris campaign



**Alex Crowley**

In 2019, Boris Johnson led the Conservative Party to a landslide victory in the London mayoral election. It was a stunning upset, as Johnson had been trailing in the polls for much of the campaign. But Johnson's team pulled off a remarkable victory, defying the odds and winning the hearts and minds of Londoners.

Victory in London is the inside story of that campaign. It is a gripping account of the strategies, the tactics, and the personalities that led to Johnson's triumph. Based on extensive interviews with key figures in the campaign, the book provides a unique insight into the workings of a modern political campaign.

Victory in London is more than just a campaign biography. It is also a meditation on the state of British politics and the rise of populism. Johnson's victory was a symptom of the deep dissatisfaction that many voters feel with the political establishment. He was able to tap into that dissatisfaction and offer a message of hope and change.

Victory in London is a timely and important book. It is a must-read for anyone who wants to understand the future of British politics and the rise of populism.

### **About the Author**

is a political journalist and author. He has written extensively about British politics, including the 2019 London mayoral election. He is a regular contributor to The Guardian, The Independent, and The New Statesman.

### **Reviews**

"Victory in London is a fascinating and insightful account of the 2019 London mayoral election. provides a unique perspective on the campaign, and his analysis of the rise of populism is spot-on. This book is essential reading for anyone who wants to understand British politics today."

- **David Cameron, former Prime Minister of the United Kingdom**

"Victory in London is a gripping account of Boris Johnson's remarkable victory in the 2019 London mayoral election. has done a superb job of capturing the excitement and drama of the campaign, and his insights into the rise of populism are invaluable. This book is a must-read for anyone interested in British politics."

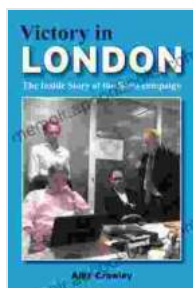
### - **Ed Miliband, former Leader of the Labour Party**

"Victory in London is a must-read for anyone who wants to understand the future of British politics. provides a unique insight into the workings of a modern political campaign, and his analysis of the rise of populism is spot-on. This book is a timely and important contribution to our understanding of the challenges facing democracy today."

### - **Tony Blair, former Prime Minister of the United Kingdom**

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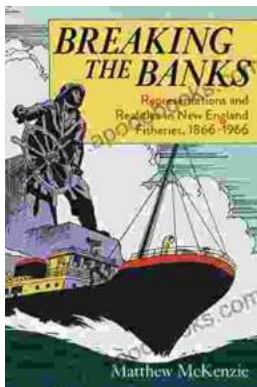
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